

PRESS RELEASE

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THE V6-44-SA CERCOLOR GOES SKELETON

The French watchmaking brand **B.R.M Chronographes** unveils its latest timepiece: the **V6 Cercolor** in a skeleton version.

The **V6-44-SA Cercolor** is a sleek automatic watch inspired by the world of motorsport. Its **44mm titanium case**, featuring a checkered pattern, is enhanced by a **colored ceramic surface treatment** (available in orange, red, blue, or green), bringing a bold and vibrant touch. A perfect blend of sport and performance, this timepiece is designed for enthusiasts of fine mechanics. Every detail of its design captures the dynamic and demanding essence of automobile racing.

A Skeleton Dial: Discover the Intensity of the Mechanism

For this new version, the **carbon fiber dial** has been skeletonized to reveal the intricate craftsmanship of the hand-finished automatic movement. The beating heart of this watch is fully exposed, allowing wearers to feel the **timing and adrenaline of the racetrack with every second**. The perforated, hand-lacquered hands are enhanced with **Superluminova®**, ensuring optimal readability in any lighting condition. The **tachymeter, printed beneath the sapphire crystal**, reinforces the watch's racing DNA, paying tribute to the precision instruments found in competition cars. More than just an automatic watch, the **V6-44-SA Cercolor** tells the story of an unwavering passion for speed, precision, and French craftsmanship.

A Limited-Edition Collection: Exclusivity Meets Performance

Elegance and exclusivity define this **Cercolor collection**, available in **four bold colors**—orange, red, blue, and green—each embodying the energy and dynamism of motor racing. **Only 25 pieces** of each model will be produced, emphasizing their rarity and value. This collection reflects the modern luxury and avant-garde spirit of **B.R.M Chronographes**, appealing to connoisseurs of fine mechanics and thrill-seekers alike. The **V6-44-SA Cercolor** is not just an automatic watch; it is a **true symbol of exclusivity**, an invitation to experience the passion of motorsport with every passing second.

" This bold and colorful timepiece, with its open-worked dial elegantly revealing the movement's intricate mechanics, embodies the very DNA of our brand. Every visible component, every meticulously crafted gear echoes the intensity of the sport, its vibrations, and the passion that makes a true enthusiast's heart race." **Bernard Richards, CEO B.R.M Chronographes**

HD IMAGES

Technical Specifications of the V6-44-SA Cercolor Skeleton Version

Case

- **Material: Machined from solid titanium with a checkered pattern, colored ceramic surface treatment**
- **Diameter: 44 mm**
- **Lugs: Stainless steel**
- **Crown: Stainless steel**
- **Crystal (top and bottom): Sapphire**
- **Screws: High-grade stainless steel**
- **Weight (without strap): 79 g**

Skeletonized Dial

- **Color: Carbon fiber**
- **White Decals**
- **Grey Shock Absorbers**
- **Hands: Perforated with tips covered in Superluminova®**

Movement

- **Type: Automatic movement, Caliber 2824/2**
- **Mechanism: Round caliber with automatic winding**
- **Skeletonized by: B.R.M Chronographes & Precitime**
- **Frequency: 28,800 vibrations per hour**
- **Jewels: 25 jewels**
- **Thickness: 4.60 mm**

Functions

- **Stop-second mechanism**
- **Screwed crown**

- **Shock-absorber mounted movement holder**
- **Power reserve: 38 hours**
- **Time display: Hours, minutes, and seconds at the center**
- **Date: Positioned at 6 o'clock**
- **Water Resistance: 100 meters**

Strap

- **Dimensions: 22 x 19 mm**
- **Material: Rubber or leather**
- **Buckle: Machined stainless steel ardillon buckle made from 9 parts**

Available Colors: Orange, red, blue, or green

Retail Price: €6,580 (incl. VAT)

Link to the product page online: https://brm-chronographes.com/en/80-cercolor

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About

B.R.M Chronographes

A French watchmaking brand, **B.R.M Chronographes** was founded in 2003 through the commitment and passion for precision mechanics that drive its founder, **Bernard Richards**. Completely independent, this manufactory is nestled in a peaceful haven in the **Vexin** region, producing only unique pieces, entirely hand-finished and customizable to the finest detail via an online configurator.
Using cutting-edge materials such as stainless steel, titanium, carbon, **Fortal® HR**, and **Makrolon®**, the brand offers exceptional, handcrafted products for clients passionate about motorsports.
In 2021, the French manufactory was awarded the title of **"Entreprise du Patrimoine Vivant"** by the French State. This distinction recognizes not only the excellence of its French artisanal craftsmanship but also its daily commitment to technological and environmental investments.

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