B.R.M Chronographes

B.R.M CHRONOGRAPHES · MAGNY-EN-VEXIN

LOOKBOOK 2026

Collections, universes and craftsmanship of a French manufacture.



NEW FOR 2026 · V6-44 GMT PARIS BLUE

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THE MAISON

FORTY YEARS IN THE VEXIN

The B.R.M manufacture was founded in 1986 by Bernard Richards. It designs, machines and assembles its chronographs in Magny-en-Vexin, an hour from Paris, far from the Vallée de Joux.

B.R.M watches come to life in the Vexin français regional nature park. Between rolling roads and landmarks of French history, the region also offers the driving routes that lovers of fine mechanics enjoy: this is where a brand with sporting DNA found its inspiration.

The manufacture is family-owned and runs its own machining centre. Design, machining, skeletonising, assembly and inspection happen within a few metres of one another: everything is done under one roof.



Bernard Richards, founder, at the Magny-en-Vexin manufacture

1986
MANUFACTURE FOUNDED

2003
FIRST B.R.M WATCH

14
CNC MACHINES

11
AXES OF SIMULTANEOUS MACHINING

1/100e
OF A MILLIMETRE

A FAMILY HERITAGE

IT ALL BEGAN AT FOURTEEN

Bernard Richards' parents, jewellers by trade, extended their craft to watches and founded a high-end brand, Richards Zeger. Drawn into the family venture, he studied watchmaking, micromechanics and jewellery in turn.

In 1986 he founded the manufacture, producing clocks, watches, pens and lighters for major luxury houses. In 2003, unable to find the mechanical watch he had in mind, he drew the GP-44: the first B.R.M Chronographes watch, born at the back of a barn in the Vexin.

> "OUR AMBITION HAS ALWAYS BEEN TO STAND OUT BY CREATING UNIQUE, COLOURFUL AND BOLD PIECES."
>
> Bernard Richards, founder





THE MODELS THAT MADE THE MAISON



2003
GP-44
The first B.R.M, machined on the house's first CNC lathe.



2004
V12
Joined by the V6 and V12, still the best-sellers today.



2006
R50
First watch with a floating movement, on three carbon triangles.



2007
BIROTOR
Seven crystals: a view of all six faces of the case.



2012
MK-44
Makrolon® case, Fortal® HR caseback, under 50 grams.



2014
V6-44-SA
The movement suspended on shock absorbers: Shock Absorbers.



2016
DDF12
Inspired by brake discs; titanium case.



2022
FF39-40
Full-Floating: the movement held as if weightless.



2023
BOAT MASTER
An entire nautical range.



2026
V6-44 GMT
Two time zones, five colours.

FROM DRAWING TO WORKBENCH

In Magny-en-Vexin, a B.R.M Chronographes watch is designed, machined, skeletonised, decorated, assembled and inspected in neighbouring workshops. A part machined next to the workbench can be reworked, modified or remade without waiting for a supplier.



01 DESIGN

Every part has its own plan, drawn in-house in 3D in TopSolid, to the exact dimension. The machine programs are generated directly from these 3D plans.



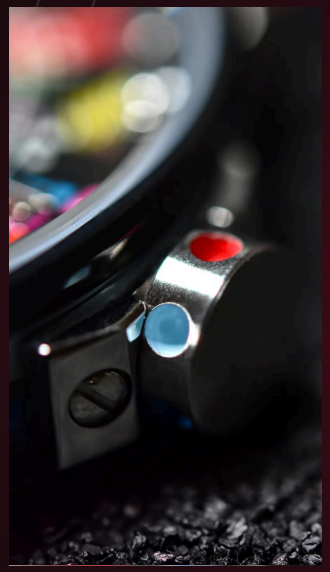
02 MACHINE

Fourteen CNC machines, up to eleven axes: cases and parts are cut from the solid, to a hundredth of a millimetre.



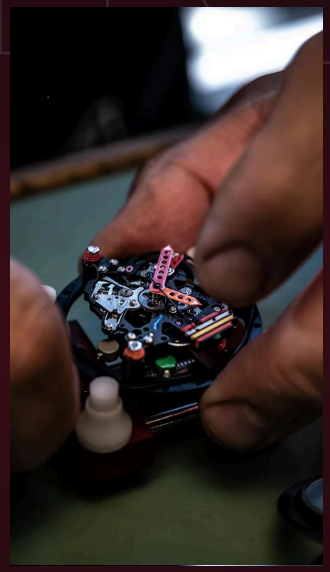
03 SKELETONISE

Skeleton movements are openworked by hand in the workshop: material is removed until only what works remains.



04 DECORATE

Engraving, dials printed one at a time on UV machines, epoxy lacquer applied by brush and then oven-cured.



05 ASSEMBLE

Four watchmakers assemble the watches. Each one is entrusted to a single watchmaker, who builds it piece by piece and regulates it in the workshop.



06 INSPECT

Two-stage quality control, technical then aesthetic. The watch is photographed, numbered and guaranteed for three years.

SUSPENDING A MOVEMENT

THE CALIBRE IS NEVER SCREWED IN RIGIDLY

At B.R.M, the casing ring rests on shock absorbers, at least three on the back, on every watch the house makes. The movement is suspended within the case: that is why so many dials are openworked, there is nothing to hide.

SA

SHOCK ABSORBERS

Six steel coil springs, three in front and three behind, set 120° apart. Introduced in 2014 with the V6-44-SA.

SLB

SILENT-BLOCKS

Three silent-blocks instead of springs: the suspension of the V6-44-SLB.

FF

FULL-FLOATING

On the FF39-40, five nitrile silent-blocks and two belts hold the movement.



FIVE MATERIALS, ONE WORKBENCH

CARBON	Cases and dials; light, resistant to shocks and corrosion.
TITANIUM	Cases, crowns, lugs, screws, casebacks, buckles.
MAKROLON®	Transparent cases that reveal the heart of the watch.
BLACK PVD	A coating that opens up a wide range of colours and finishes.
CERAMIC	Surface treatment in vivid, lasting shades.

ENTREPRISE DU PATRIMOINE VIVANT

The manufacture holds this French state label (“Living Heritage Company”), awarded by the Institut National des Métiers d’Art and the Ministry of the Economy and Finance in recognition of excellence in French craftsmanship: polishing, perlage, stone setting, hand-applied lacquer.

MADE TO ORDER: SIX TO EIGHT WEEKS

3-YEAR WARRANTY

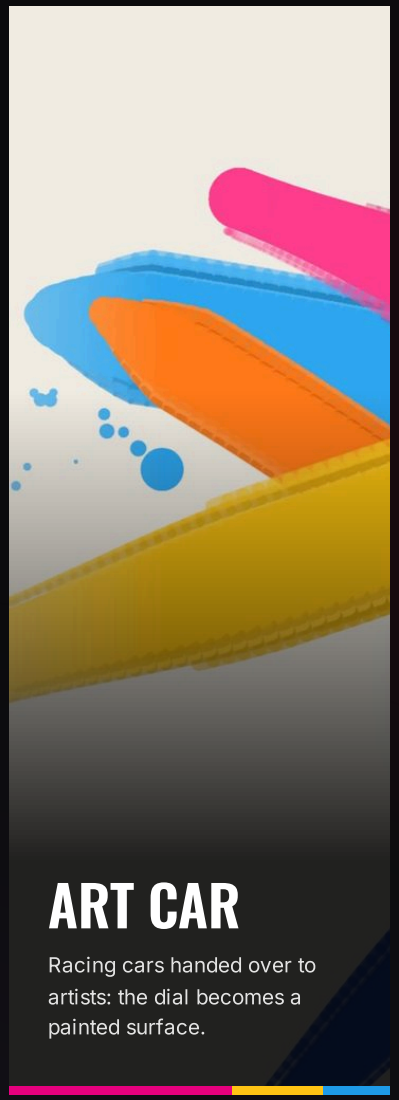
AFTER-SALES SERVICE IN MAGNY-EN-VEXIN

ONE MECHANISM, FIVE PLAYGROUNDS



RACING

The founding universe: the watch drawn like a mechanical part, inspired by motor racing.



ART CAR

Racing cars handed over to artists: the dial becomes a painted surface.



BOAT MASTER

The sea and Provence: the four winds on a sunburst blue dial.



AERO

Aircraft instruments: black, graduated, legible at a glance.



GOLF

A full-floating balance, built to absorb the swing.

NEW FOR 2026 · V6-44 GMT COLLECTION

TWO TIME ZONES, ONE GLANCE

When the miles add up, keeping a reference time becomes essential. Local time at the centre, Greenwich time on the 24-hour scale: five colours, twenty pieces each.

The GMT hand, white with a coloured tip, circles the dial once every twenty-four hours. At the centre, a globe printed on a genuine carbon-fibre base; the colour picks out the flange, hands, lugs and crown.

CASE	44 mm, polished steel machined from the solid, mounted on shock absorbers
MOVEMENT	Soprod C125 GMT automatic, 25 jewels, 28,800 vph, 42-hour power reserve
FUNCTIONS	Hours, minutes, seconds, date, second time zone on 24 hours
CRYSTAL, WATER RESISTANCE	Sapphire front and back, 100 metres
SERIES	20 pieces per colour, numbered on the oscillating weight



ONE ARCHITECTURE, FIVE CITIES

Paris, Mumbai, Los Angeles, Beijing, Dubai: each version plays on its own colour pairing, from carbon to lacquered parts. Black perforated Alcantara® strap with double stitching in the watch's colour.



PARIS BLUE
€5,670
20 pieces · V6-GMT4-44-GLOBE-VG-BL

MUMBAI YELLOW
€5,670
20 pieces · V6-GMT4-44-GLOBE-VG-J

LOS ANGELES ORANGE
€5,670
20 pieces · V6-GMT4-44-GLOBE-VG-O

BEIJING RED
€5,670
20 pieces · V6-GMT4-44-GLOBE-VG-R

DUBAI NOIR 5N
€6,100
20 pieces · V6-GMT4-44-GLOBE-VN-5N

Recommended retail prices in France, VAT included, as of 15 October 2026; subject to change.

UNIVERSE

RACING

WHERE IT COMES FROM

Motor racing is the maison's founding universe. B.R.M designs its watches the way one designs a mechanical part: the vocabulary of the engine, the brake disc and the fasteners is taken as it is, then machined in Magny-en-Vexin.

WHAT IT BRINGS TO THE WATCH

The dial reads like a dashboard instrument: solid, or fully skeletonised to show the calibre at work. Carbon, titanium and black PVD-treated steel lead the way.

PISTON-SHAPED CASE
Machined from the solid and grooved.

RED ZONE
The limit drawn on the dial, as on a rev counter.

NUMERALS 12, 4 AND 8
Like the numbers on racing cars.

SEPARATE, SCREWED-ON LUGS
Machined separately, they allow materials to be mixed.







FROM THE V6-44 TO THE MK-44, THE BROADEST FAMILY IN THE COLLECTION



V6-44-SA LIGHT BLUE

V6-44-SA-SQ-CBLC — €6,280



V6-44-SA WHITE SKELETON

V6-44-SA-SQ-AB — €5,270



V6-44-SA CERCOLOR ORANGE SKELETON

V6-44-SA-CERCOLOR-SQ-O — €6,580



V6-44 MIDNIGHT

V6-44 Midnight — €4,830



V6-42-EV THE CHIC

V6-42-EV-CBL — €5,450



V12-44 GREEN CORK-TEXTURED

V12-44-BG-BOU-VR — €6,450



V8-44-N CARBON EDITION RED

V8-44-N-CA-AR — €9,200



MK-44 POLISHED SKY BLUE WHITE DIAL

MK-44-GT-CB-ABLC — €10,950

Recommended retail prices in France, VAT included, as of 15 October 2026; subject to change.

RACING · COLLABORATION

MARTINI RACING
THE LIVERY, ON THE WRIST

Light blue, dark blue, red: three colours you recognise before you even read a name. On these chronographs they run across the dial, underline the crown and pierce the strap.

Each model is a numbered series. The V6-44-SA Chequered wears a chequered case in brushed black PVD steel on the Shock Absorbers system; the V8-44 pairs a Martini blue dial with the Valjoux 7753 automatic chronograph, solid or skeleton.

Martini Racing collection available outside France.



V12-44 MARTINI RACING 02 €7,940



V6-44-SA MARTINI RACING CHEQUERED €5,460



V8-44 MARTINI RACING €8,800



V8-44 MARTINI RACING SKELETON €15,000

Recommended retail prices in France, VAT included, as of 15 October 2026; subject to change.

UNIVERSE

ART CAR

WHERE IT COMES FROM

Art cars: racing cars handed over to artists, and the pop art that made them famous. The maison has drawn from them a collection that embraces colour rather than rationing it.

WHAT IT BRINGS TO THE WATCH

The dial becomes a painted surface. Lacquer is applied to the flange too, dot by dot; the visible springs, the stitching and the strap perforations change colour from one piece to the next. Each model is made in a limited series.

DIAL PRINTED AT THE MANUFACTURE

Designed and printed in-house on UV machines.

BEZEL WITH LACQUERED DOTS

Dots lacquered one by one; shades vary from watch to watch.

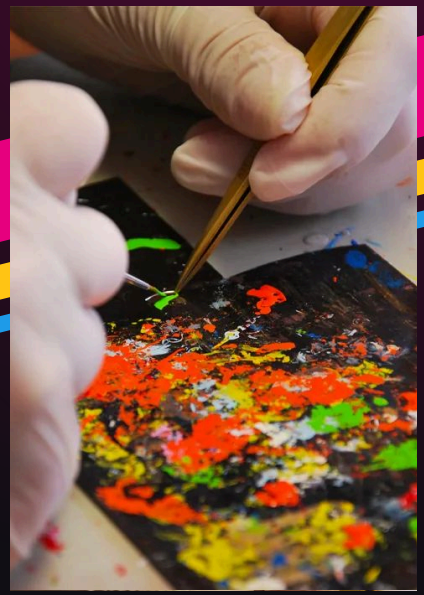
HAND-APPLIED LACQUER

Case, springs, crown: each colour is applied by hand.

HAND-STITCHED STRAP

A different-coloured thread and a knot at every stitch.







COLOUR SET FREE, FROM 32 TO 44 MM



V6-44-SA ART CAR

V6-44-SA-Art Car

€4,700



V6-44-SA ART CAR SKELETON

V6-44-SA-SQ-Art Car

€6,020



GF7-38-SA ART CAR

GF7-38-SA-Art Car

€5,380



V7-38-N ART CAR

V7-38-N ART CAR

€5,650



V3-32-N ART CAR

V3-32-N ART CAR

€5,650



V12-44 TITANIUM ART CAR

V12-44-TN-ART CAR

€8,940

Recommended retail prices in France, VAT included, as of 15 October 2026; subject to change.

UNIVERSE

BOAT MASTER

WHERE IT COMES FROM

The sea, and Provence. The dial carries the names of the four winds that blow there: Tramontane in the north, Levant in the east, Marin in the south, Ponant in the west. A watch for the deck, legible in sunlight and in spray.

WHAT IT BRINGS TO THE WATCH

A sunburst blue dial radiating from the centre. Two diameters, 34 and 44 mm, in polished steel or black, brown or blue PVD. Water-resistant to 100 metres across the collection.

SEA WINDS
At the four cardinal points of the dial.

CROWN AT 4 O'CLOCK
Less bulk on the wrist.

SHIP'S HANDS
Inspired by engine-order telegraphs, Super-LumiNova® tips.

HYPALON® STRAP
The material of diving suits: unaffected by water, UV and extreme temperatures.







BM6 IN 44 MM, BM2 IN 34 MM



BM6-44-SA BLACK SKY BLUE

BM6-44-SA-GT-CBL-AGBLC

€5,060



BM6-44-SA BLACK RED WHITE STRAP

BM6-44-SA-N-CBL-AGR-OB

€5,060



BM2-34 BLUE SKY BLUE LACQUER

BM2-34-BL-CBL-AGBLC

€4,360



BM2-34 ORANGE

BM2-34-GT-LQO-CB-AGO

€3,930



BM2-34 SKY BLUE

BM2-34-GT-LQBLC-CB-AGBLC

€3,930



BM2-34 BROWN WHITE

BM2-34-M-LQB-CBL-AGR

€4,360

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UNIVERSE

AERO

WHERE IT COMES FROM

Aircraft instrument panels. Black, graduated instruments designed to be read at a glance: this is the model the family follows, the most recent of the five.

WHAT IT BRINGS TO THE WATCH

Monochrome black automatic watches, in 34 and 44 mm. The dial is solid and the graduations do most of the drawing, with no colour to distract the eye. The travel-minded V6-44 GMT joins the family in 2026.

GYROSCOPE DIAL

At 3 and 9 o'clock, indices recall the turn indicator.

MARKING STRIPE

A yellow stripe leads the eye to the date window.

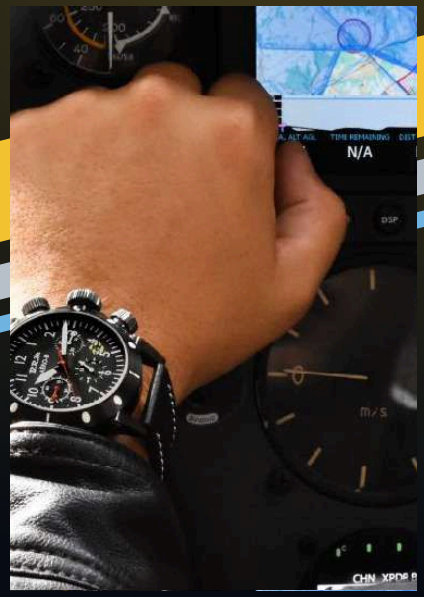
AVIATOR HANDS

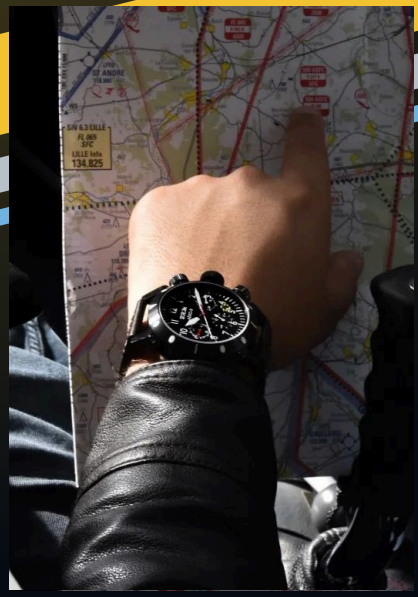
Cockpit hands, taken from flight instruments.

HAND-STITCHED LEATHER

White stitching, a nod to flying jackets.







THREE FLIGHT INSTRUMENTS FOR THE WRIST



AERO-2 ELEVATION

AERO-2-34-N-AB

€3,850



AERO-6 TAILPLANE

AERO-6-44-SA-N-AB

€4,690



AERO-8 CHRONOHORIZON

AERO-8-44-SA-N-AB

€7,230

Recommended retail prices in France, VAT included, as of 15 October 2026; subject to change.

UNIVERSE

GOLF

WHERE IT COMES FROM

The course. A swing sends a sharp jolt through the wrist, repeated from one hole to the next: this family addresses that constraint before any question of style.

WHAT IT BRINGS TO THE WATCH

The balance is mounted full-floating: a self-regulating mass and shock absorbers that soak up the impact. Two sizes, GF6 in 44 mm and GF7 in 38 mm, in polished steel, black PVD or carbon, with solid or skeleton dial.

DIMPLED DIAL
It reproduces the surface of a golf ball.

LACQUERED NUMERALS
Engraved then hand-lacquered on the flange.

CROWN ON THE LEFT
In white ceramic, leaving the wrist free for the swing.

HYPALON® STRAP
White or black, perforated, to play without taking the watch off.







GF6 IN 44 MM, GF7 IN 38 MM



GF6-44-SA BLACK APPLE GREEN

GF6-44-SA-N-AVP

€4,480



GF6-44-SA SKELETON CARBON APPLE GREEN

GF6-44-SA-CA-SQ-AVP

€8,770



GF6-44-SA DARK BLUE

GF6-44-SA-ABLF

€4,140



GF7-38-SA TURQUOISE

GF7-38-SA-7472

€3,920



GF7-38-SA FUCHSIA

GF7-38-SA-FU

€3,920



GF7-38-SA SKELETON RED

GF7-38-SA-SQ-AR

€5,460

Recommended retail prices in France, VAT included, as of 15 October 2026; subject to change.

THE CONFIGURATOR

CREATE YOUR B.R.M

Case, dial, crown, hands, strap: each part is chosen separately, with the price shown at every step. The workshop then machines, decorates and assembles the watch in Magny-en-Vexin.

V6-44-SA 44 mm from €3,820	**V12-44** 44 mm from €6,020	**V8-44** 44 mm from €6,020	**V6-44** 44 mm from €3,300
DDF6-46 46 mm from €3,790	**DDF12-46** 46 mm from €6,490	**V12-46-SA** 46 mm from €7,470	**V7-38** 38 mm from €3,090

ENGRAVING

On the caseback or the oscillating weight, done in the workshop.

BESPOKE DIAL

Printed one at a time, down to a company or racing-team logo.

LACQUER

A shade matched to its Pantone reference, even a car's bodywork colour.

BRM-CHRONOGRAPHES.COM · THE CONFIGURATOR



EXAMPLE : V12-44 GREEN CORK-TEXTURED · €6,450

CUT ON THE MACHINES THAT MAKE THE CASES

Steering wheel, brake disc, cardan joint, gearbox: B.R.M jewellery takes its shapes from automotive parts, cut from titanium at the manufacture. Watch straps come in rubber, leather, Hypalon® and Milanese mesh.







STEERING WHEEL STRAP

BV-TNI — €190



BRAKE TITANE GRIS

BB-TG — €150



SPEED ALCANTARA TITANIUM BLACK

BS-TN-AL — €360



CARDAN

BCR-TN — €235



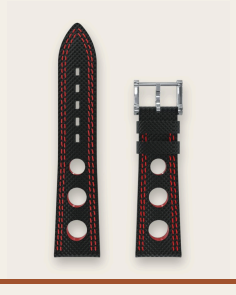
GEARBOX STRAP

bb-bv7 — €150



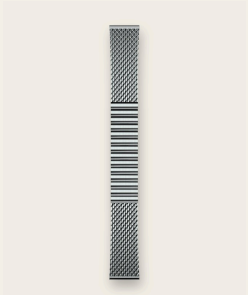
BLACK RUBBER STRAP

BCA-22-N — €280



BLACK PERFORATED HYPALON STRAP, RED DOUBLE STITCHING

BTTTN-22-R — €410



MILANESE MESH STEEL BRACELET

BCMM-G-22 — €280

Recommended retail prices in France, VAT included, as of 15 October 2026; subject to change.

MACHINED LIKE AN ENGINE BLOCK

Just as an engine cylinder produces the power for motion, the Cylinder winder houses your watches in a cylinder machined from a 20-kilo block of aluminium, then painted and oven-cured. Inside, the watch turns on its axis, like a piston converting energy into mechanical power.







V2 CYLINDER WINDER
€6,650



V4 CYLINDER WINDER
€12,800



V6 CYLINDER WINDER
€18,400

AND FOR A SINGLE WATCH



B.R.M BLACK WINDER
€490



ART CAR BLACK WINDER
€620

Recommended retail prices in France, VAT included, as of 15 October 2026; subject to change.

CLOCK MACHINES

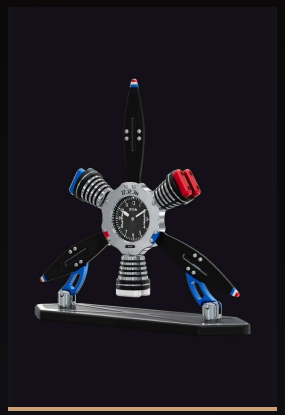
Seven desk and wall clocks born of mechanics: a steering wheel, a propeller, a brake disc, an engine. They are machined from solid aluminium on the same machines that cut the watch cases, then assembled by hand in the workshop. High-precision quartz movement, ten-year warranty (excluding impact and breakage).

TWENTY NUMBERED PIECES PER FINISH · MADE TO ORDER · CLOCK-MACHINES.COM





THE STEERING WHEEL
PV-300
from €4,200



THE THREE-BLADE
PA-300
from €7,300



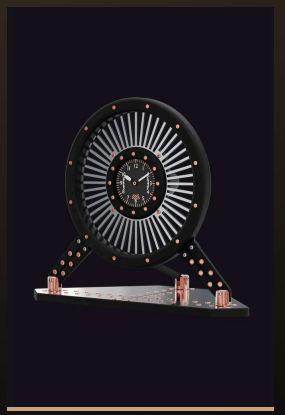
THE BRAKE DISC
PD-300
from €4,100



THE V-TWIN
PM-380
from €6,950



THE FLAT-TWIN
PF-2
from €6,950



THE JET ENGINE
PR-300
from €7,900



THE PROPELLER
PH-300
from €5,800

Prices in France, VAT included, starting price depending on the finish.

VISIT US, WRITE TO US

The workshop, the showroom and after-sales service are in Magny-en-Vexin, in the French Vexin. The manufacture can be visited by appointment.

ADDRESS

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3-YEAR WARRANTY | ENGRAVING ON REQUEST | INSURED DELIVERY

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